

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 955151 /		<u>Alt Order #</u> 06333526
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/30/12 - 11/12/12		<u>Estimate #</u> 283 MILES ANISSEE 4
<u>Advertiser</u> Hannissee/R/Judge		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 46	<u>Product Code</u> 90
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRCP Media Inc
Attention: Betsy Vonderheid
201 North Union Street
Ste 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	10/30/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				1	\$1,125.00			
N 2	KOAT	10/30/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	3	\$1,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$565.00			
N 3	KOAT	10/30/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	5	\$3,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$715.00			
N 4	KOAT	10/30/12	11/12/12	6a A7N More In The AM	6-7a		:30			NM	6	\$4,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$810.00			
	Week:	11/06/12	11/12/12	MTWTF--				1	\$810.00			
N 5	KOAT	10/30/12	11/12/12	Good Morning America	7-9a		:30			NM	6	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$640.00			
	Week:	11/06/12	11/12/12	MTWTF--				1	\$640.00			
N 6	KOAT	10/30/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$250.00			
N 7	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1-				1	\$490.00			
N 8	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1				1	\$450.00			
Totals											26	\$16,785.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 955151 /		<u>Alt Order #</u> 06333526
<u>Contract Dates</u> 10/30/12 - 11/12/12	<u>Product</u> Candidate	<u>Estimate #</u> 283 MILES ANISSEE 4 CC
<u>Advertiser</u> Hannissee/R/Judge		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/12/12	26	\$16,785.00	\$14,267.25	\$998.71	\$15,265.96
Totals	26	\$16,785.00	\$14,267.25	\$998.71	\$15,265.96

Signature: _____ Date: _____

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<u>Contract / Revision</u> 955136 /		<u>All Order #</u> 06333521
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 282 MILES HANISSEE4
<u>Advertiser</u> Hanissee/R/Judge		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 46	<u>Product Code</u> 90
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRCP Media Inc
Attention: Betsy Vonderheid
201 North Union Street
Ste 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/23/12	10/29/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,125.00			
N 2	KOAT	10/23/12	10/29/12	Action 7 News @ 5p	5-530p		:30			NM	3	\$1,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$565.00			
N 3	KOAT	10/23/12	10/29/12	Action 7 News @ 6p	6-630p		:30			NM	5	\$3,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$715.00			
N 4	KOAT	10/23/12	10/29/12	6a A7N More In The AM	6-7a		:30			NM	5	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$810.00			
N 5	KOAT	10/23/12	10/29/12	Good Morning America	7-9a		:30			NM	5	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$640.00			
N 6	KOAT	10/23/12	10/29/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$250.00			
N 7	KOAT	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$490.00			
Totals											25	\$16,260.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	21	\$13,845.00	\$11,768.25	\$823.78	\$12,592.03
10/29/12 - 10/29/12	4	\$2,415.00	\$2,052.75	\$143.69	\$2,196.44
Totals	25	\$16,260.00	\$13,821.00	\$967.47	\$14,788.47

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<u>Contract / Revision</u> 955136 /		<u>Alt Order #</u> 06333521
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> Candidate	<u>Estimate #</u> 282 MILES HANISSEE4 C
<u>Advertiser</u> Hanissee/R/Judge		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

Signature: _____ Date: _____

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Contract / Revision 955119 /		Alt Order # 06333514
Product Candidate		
Contract Dates 10/16/12 - 10/22/12		Estimate # 281 MILES HANISSEE4
Advertiser Hanissee/R/Judge		Original Date / Revision 09/24/12 / 09/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 46	Product Code 90
Agency Ref		Advertiser Ref

And:

SRCP Media Inc
Attention: Betsy Vonderheid
201 North Union Street
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/16/12	10/22/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$1,125.00			
N 2	KOAT	10/16/12	10/22/12	Action 7 News @ 5p	5-530p		:30			NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$565.00			
N 3	KOAT	10/16/12	10/22/12	Action 7 News @ 6p	6-630p		:30			NM	5	\$3,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$715.00			
N 4	KOAT	10/16/12	10/22/12	6a A7N More In The AM	6-7a		:30			NM	5	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$810.00			
N 5	KOAT	10/16/12	10/22/12	Good Morning America	7-9a		:30			NM	5	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$640.00			
N 6	KOAT	10/20/12	10/20/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$490.00			
N 7	KOAT	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$450.00			
Totals											20	\$14,020.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/22/12	20	\$14,020.00	\$11,917.00	\$834.19	\$12,751.19
Totals	20	\$14,020.00	\$11,917.00	\$834.19	\$12,751.19

Signature: _____ Date: _____

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<u>Contract / Revision</u> 955119 /		<u>Alt Order #</u> 06333514
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> Candidate	<u>Estimate #</u> 281 MILES HANISSEE4 C
<u>Advertiser</u> Hanissee/R/Judge		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

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